



Ministry of Housing  
and Urban Affairs  
Government of India



# CONSOLIDATED QUARTERLY REPORT

(October – December 2021)

## Plastic Waste Recycling Management: A Partnership

Our Partners



## **CONTENTS**

S. No.	Items	Pg. No.
1	Project Overview	3
2	Plastic Waste Collection	4-5
3	Social Inclusion	6
4	IEC Activities/ Glimpses of Knowledge Management Sessions /Trainings/Webinars etc.	7 - 27

## Project Overview

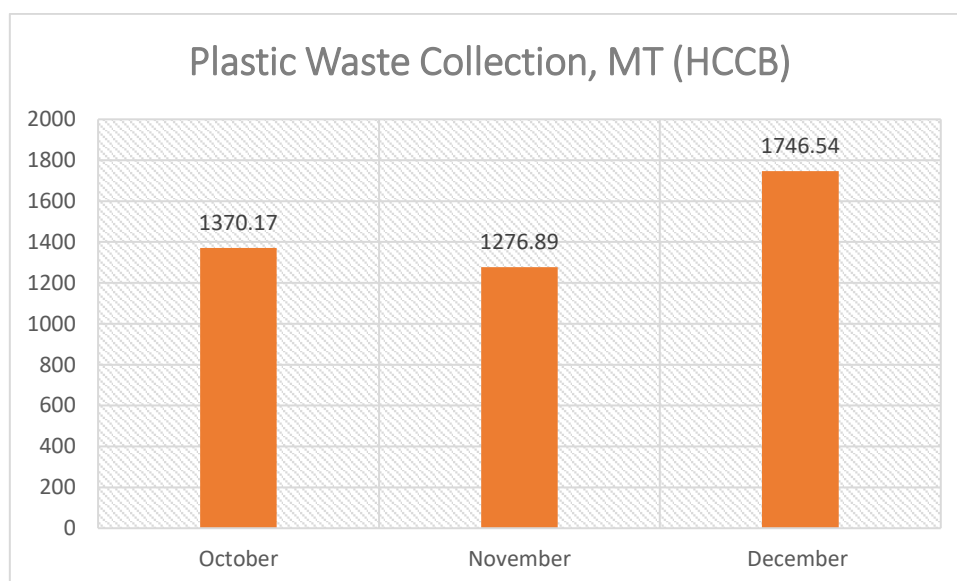
United Nations Development Programme (UNDP), in partnership with **Hindustan Coca-Cola Beverages Pvt Ltd (HCCB)**, **Hindustan Unilever Limited (HUL)**, **HDFC Bank and Coca Cola Foundation India (CCIF)** and **Nayara Energy** is strengthening existing systems and processes in India to reduce the impact of plastic waste on human life and environment. This partnership aims to promote sustainable plastic waste management practices in India, thus empowering the Safai Sathis (waste pickers) and moving into a circular economy. It will enhance segregation, collection and recycling of all kinds of plastic along the waste value chain creating resource efficiency and better accessibility to all stakeholders. This is in line with the Government of India's Swachh Bharat (Clean India) Mission, Solid Waste Management Rules, 2016 and Plastic Waste Management (Amendment) Rules, 2018.

Project Implementation Cities –

- (i) **HCCB** – There are currently **27 cities** in which the project is implemented – Bengaluru, Mumbai, Bihar Sharif, Kheda, Goa (Bicholim, Murmgoa), Hyderabad, Chennai, Bhubaneswar, Cuttack, Vijayawada, Patna, Surat, Jaipur, Dehradun, Ujjain, Aurangabad, Tirupati, Trivandrum, Jammu, Jodhpur, Pimpri-Chinchwad, Ranchi, Vadodara, Varanasi, Delhi and Howrah
- (ii) **HUL** – The project is implemented in **1 city** – Mumbai (4 wards – H-West, R-North, K-East and Suvidha Centre-Malad (Mumbai)
- (iii) **HDFC** – The project is being implemented in **5 cities** – Panaji, Greater Noida, Rishikesh, Dehradun, Haldwani
- (iv) **CCIF** – The project is operating in **3 cities**: Kolkata, Lucknow, and Amritsar.
- (v) **Nayara Energy** – The project is operating in **2 cities** – Khambhaliya Municipality & 15 Villages & Jamnagar

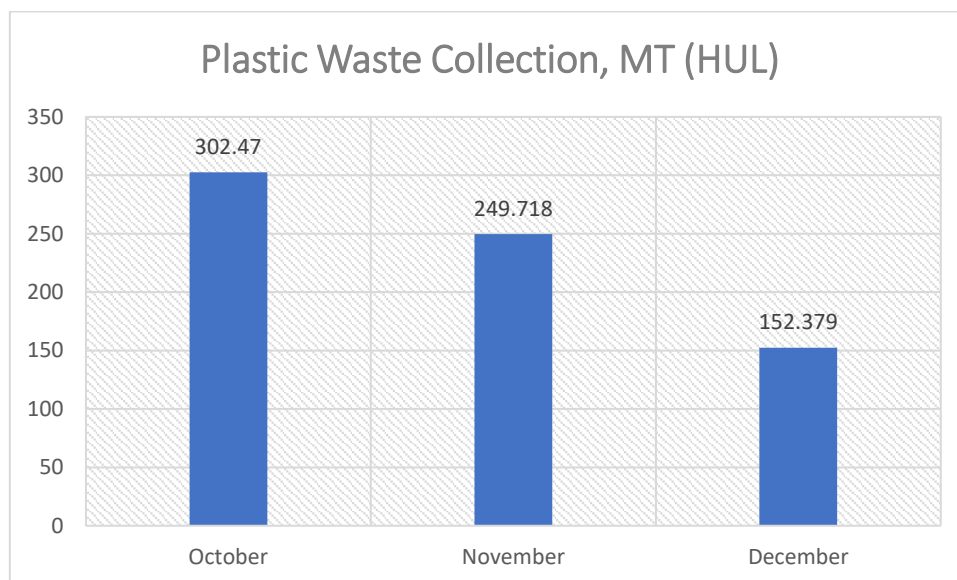
## Project progress and activities:

- (i) **HCCB - Waste Transaction details in this Quarter** - The waste collected in this quarter is **4393.6 MT**.



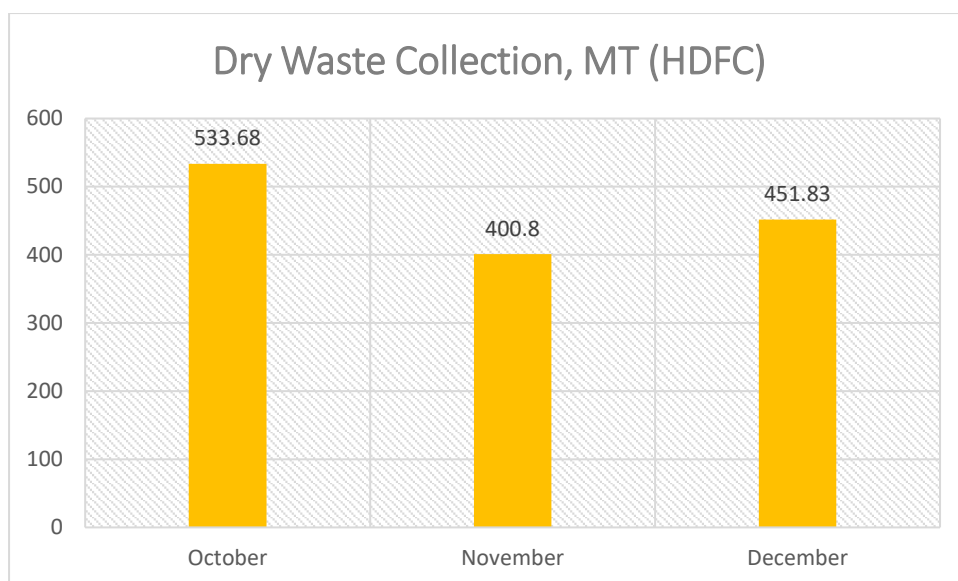
**Figure A: HCCB Tonnage**

- (ii) **HUL – Waste Transaction details in this Quarter** - The waste collected in this quarter is **704.56 MT**.



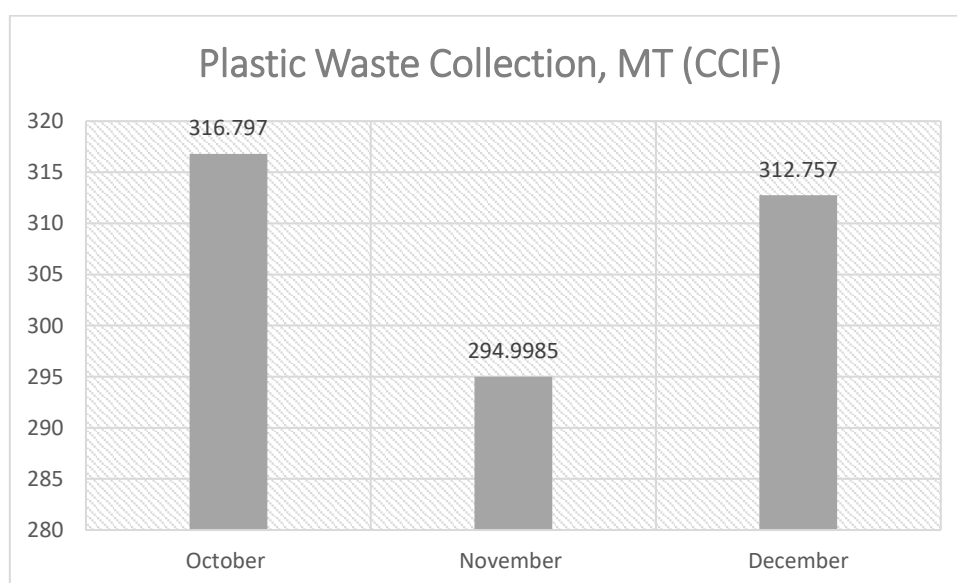
**Figure B: HUL Tonnage**

- (iii) **HDFC - Waste Transaction details in this Quarter** - The dry waste collected in this quarter is **1386.31 MT**.



**Figure C: HDFC Tonnage**

- (iv) **CCIF – Waste Transaction details in this Quarter** - The waste collected in this quarter is **924.525 MT**

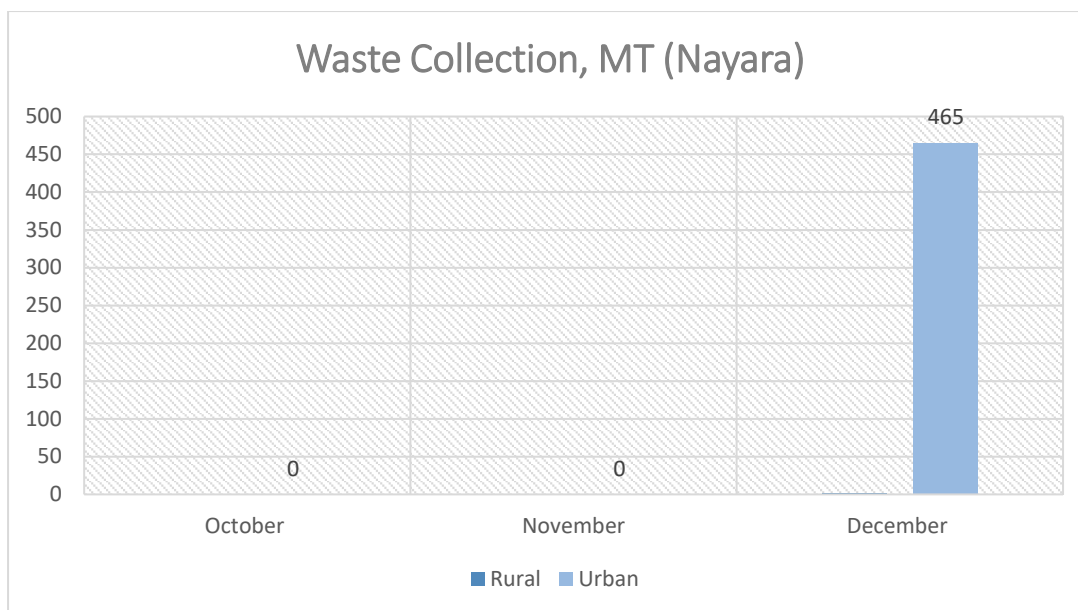


**Figure D: CCIF Tonnage**

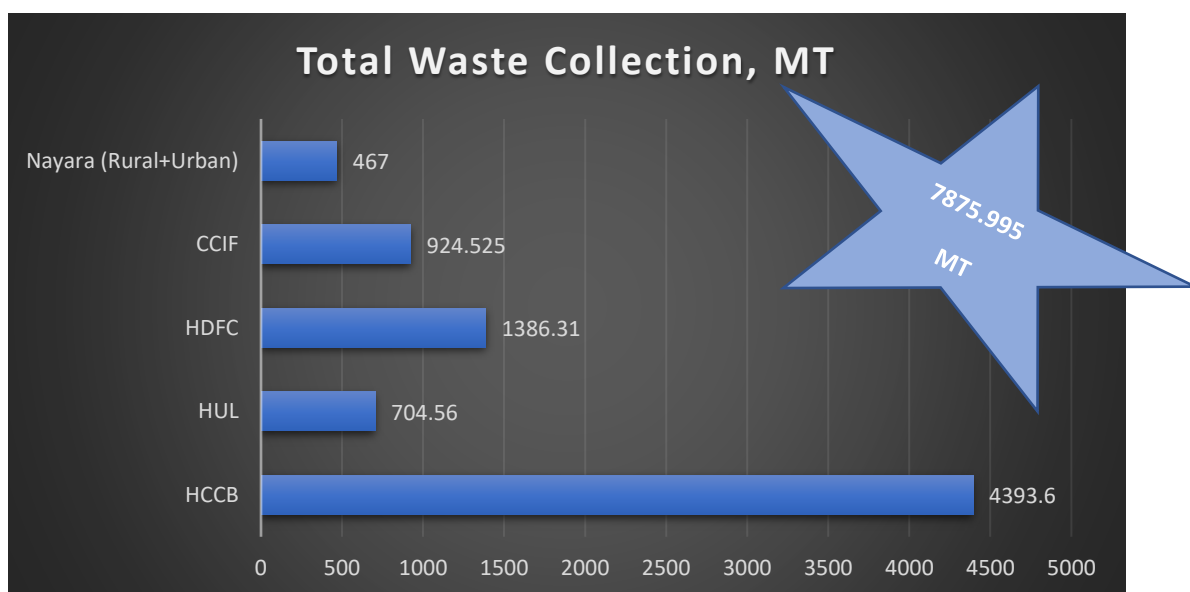
- (v) **Nayara Energy –**

Total dry waste collection in Rural – 2 MT

Total Waste Collection in Urban - 465 MT (plastic waste - 23MT, other dry waste 139MT, wet waste - 302MT)

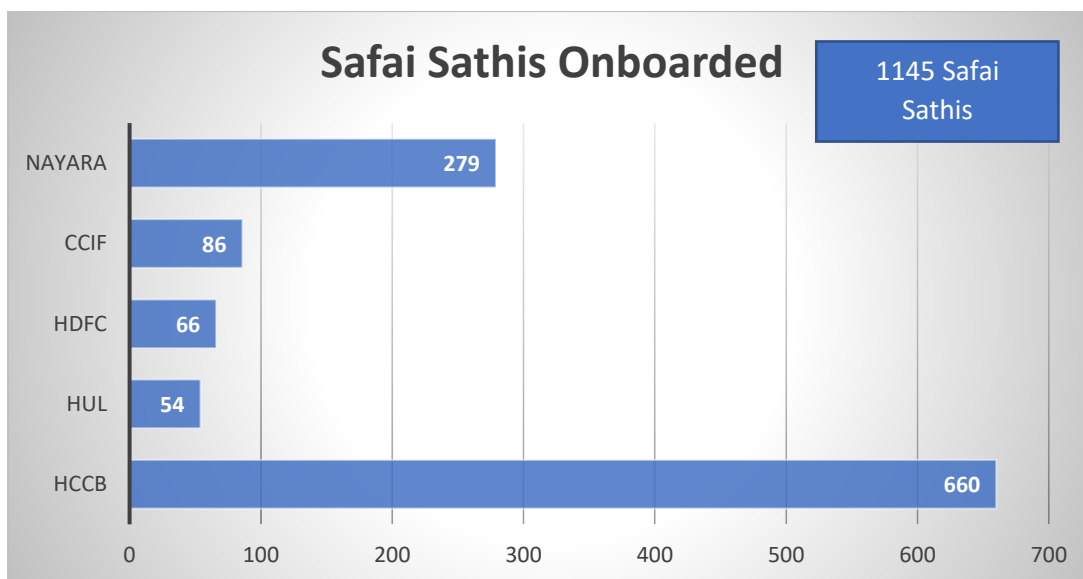


**Total Plastic Waste Collection across all 5 donors –**



**Figure D: Total Tonnage**

**Safai Sathis Details –**



**Figure E: Safai Sathis Details**

## IEC Activities

### Overall Project –

1. **Launch of Handbook on Sustainable Urban Plastic Waste Management jointly by NITI Aayog and UNDP on October 11, 2021.** It provides a comprehensive overview of managing plastic waste by representing and discussing components of the entire plastic waste value chain.



(L to R: Ms Shoko Noda, Resident Representative, UNDP India, Mr R P Gupta, Secretary, Ministry of Environment Forest and Climate Change, Dr Rajiv Kumar, Vice Chairman, NITI Aayog, Mr Amitabh Kant, CEO, NITI Aayog, Dr K Rajeshwar Rao, Special Secretary, NITI Aayog)

2. **UNDP hold 1st capacity building workshop for Maharashtra and Goa ULB's on Sustainable Management of Plastic Waste Management (November 22<sup>nd</sup>, 2021)**



(Dr K Rajeshwara Rao, Special Secretary, NITI Aayog addressing at the Mumbai Workshop)

3. **Memorandum of Understanding (MoU) signed with Ministry of Housing and Urban Affairs (MoHUA), GoI** to strengthen capacity building of ULBs, promote use of technology for better data management and enhanced traceability, social inclusion of waste pickers and use of innovative technologies for improved efficiencies in the domain of waste. (December 6<sup>th</sup>, 2021)



(L to R: Ms Rupa Mishra, Joint Secretary, MoHUA, Mr Durga Shankar Mishra, Former Secretary, MoHUA, Ms Shoko Noda, RR, UNDP India)

4. **2nd Regional Capacity-Building Workshop for Urban Local Bodies by NITI Aayog and UNDP** laid emphasis on cross-learning and scaling up of best practices to ensure efficient plastic waste management across the country.





(L to R: Dr K Rajeshwar Rao, Special Secretary, NITI Aayog, Ms Saloni Goel, Head – Circular Economy, UNDP India, Mr Srikrishna Balachandran, Program Manager, UNDP India)

#### (i) HCCB -

S. No.	IEC Activities	Oct – Dec'21
1	Waste Mgmt. awareness sessions in RWA, educational institution, commercial spaces	<p><b>Jammu –</b></p> <ul style="list-style-type: none"> <li>Awareness session with women safai sathis wherein expert lecture and interactive session was organised in ward 52. Secretary JMC Sh Atul ji inaugurated the session and later carried forward by Resource person Ms Neha, phd scholar working on menstrual hygiene. Hygiene kits carrying were also distributed to all women safai sathis present on the occasion.</li> <li>Nature walk in collaboration with state pollution control board and eco clubs of Education department attended by Chairperson SPCB Dr Neelu Gera, IFS, Regional Director SPCB and other senior officers. ECO CLUB members from higher secondary schools also took active part and, on the occasion, dustbins made up of multi layered plastics were displayed and all school teachers and students pledged to segregate and deposit plastic waste to our project MRF.</li> </ul> <p><b>Mumbai –</b></p> <ul style="list-style-type: none"> <li>Stree Mukti Sanghatana team organized a One-day Plastic Lao Thaila Pao campaign in an exhibition organized at Raheja Acropolis, Chembur, Mumbai. The campaign aimed to promote awareness of source segregation. Cloth bags were given to people who handed over their plastic waste.</li> <li>24th and 25th November 2021, with the initiative of Magic Bus Foundation, around 120 residences (Parents of students who are studying in municipal schools) Visited the Swachhta Kendra. SMS had also conducted an awareness session last year for the</li> </ul>

		<p>students who were studying in this municipal school. The aim of the visit was to spread the importance of Waste segregation at source and show them how Safai Sathis are contributing in keeping the city clean.</p> <ul style="list-style-type: none"> <li>• An awareness campaign was organized under HCCB-UNDP-NNJ Heritage on plastic waste management by Center For Development Communication.</li> <li>• The program was conducted at Rajasthan Administrative services (RAS) club, Jaipur. The event was graced by various Rajasthan administrative services officials.</li> <li>• A presentation on plastic waste management focusing on 3'R principal Reduce, Recycle and Recover and initiatives that could be taken to reduce plastic waste was delivered. Also, a training session for working staff was conducted in which they were told about importance of source segregation of dry and wet waste and were requested to follow it.</li> </ul> <p>Ujjain –</p> <ul style="list-style-type: none"> <li>• Plog run was conducted in Ujjain under the Swachhata Prerna Mahotsav Plog Run Madhya Pradesh. In this program plastic bags were distributed to all the participants from the Basix and got plastic collected. Involved in this program UMC commissioner sir, sansad mahoday etc</li> </ul>
2	Trainings	<p>Ujjain –</p> <ul style="list-style-type: none"> <li>• Facebook live program was organized with the team of Municipal Corporation in which school children were explained about transfer station and Swachhta Kendra</li> </ul> <p>Cuttack –</p> <ul style="list-style-type: none"> <li>• 35 Swachh Sathis being trained in the 1st batch under Ama Sundargarh Swachh Sundargarh prog. The initiative in collaboration with UNDP India</li> <li>• &amp; UNICEF India and supported by DMF, aims at Solid and Plastic Waste Management through behaviour change by awareness of the masses.</li> </ul>
3	Online Webinar	<p>Aurangabad –</p> <ul style="list-style-type: none"> <li>• On the occasion of "International Day for the Elimination of Violence against Women" a seminar on laws for Womens' protection. This event was jointly organized by Aurangabad Municipal Corporation, Railway Police Aurangabad, Centre for Applied Research and People's Engagement (CARPE) &amp; EcoSattva on 25th November.</li> <li>• Under the guidance of Railway Supretendent of Police, Aurangabad Ms. Mokshada Patil ,</li> </ul>

		<ul style="list-style-type: none"> <li>Assistant Police Inspector Premlata Jagtap, Ward Officer Shri. Tarpe, Police Naik Kiran Aghav, Police personnel Rathod, visited the Dry Waste Sorting Center at Aurangabad.</li> <li>Safai Saathis briefed about their work at sorting centre to the guests as well as expressed their concerns regarding domestic violence.</li> </ul>
4	Swachhta Kendra Visit	<p><b>Jammu –</b></p> <ul style="list-style-type: none"> <li>Divisional Officer, State pollution control board Jammu and Kashmir Mr Arshad Malik along with his team visited our MRF to understand its working under Plastic Waste Management Programme and was very happy to see processes especially collection, segregation and further processing.</li> <li>Joint Secretary MOHUA, Gol Sh. Pankaj Singh today visited our Swachhta Kendra in Jammu along with JMC officials to oversee the operations under Plastic Waste Management Programme. He was very happy to see the processes and SOPs being followed in collection, segregation and further processing of all kinds of dry waste including plastics. He expressed his happiness after seeing the operations and praised the team for the good work for sustainable waste management practices</li> </ul> <p><b>Patna –</b></p> <ul style="list-style-type: none"> <li>Mr Kalyan Ranjan &amp; Ajay Sharma, HCCB has visited Patna SK.</li> </ul> <p><b>Mumbai –</b></p> <ul style="list-style-type: none"> <li>Mr. Subhash Dalavi, OSD, MCGM visited our Swachhta Kendra in Chembur, Mumbai along with MCGM officials to see our operations under Plastic Waste Management Programme. He was very happy to see the processes and SOPs being followed in collection, segregation and further processing of all kinds of dry waste including plastics. He expressed his happiness after seeing the operations and praised the team for the good work for sustainable waste management practices.</li> </ul>
5	Health Check Up	<p><b>Mumbai –</b></p> <ul style="list-style-type: none"> <li>Medical camp including the HB checking Test For anaemia detection was organized for the Daughters of Safai Sathis in S Ward. Around 73 children were the beneficiaries of the health camp. Findings of Test - Approximately 20% of Children are anaemic.</li> </ul> <p><b>Patna –</b></p> <p>Health camp at SK for our safai saathi</p>

6	<b>COVID Relief Activities &amp; Vaccination</b>	<p><b>Jaipur –</b></p> <ul style="list-style-type: none"> <li>• Monthly ration kit distribution was organized under HCCB-UNDP-NNJ Heritage by Center For Development Communication. The event was conducted at Mathuradaspora MRF center, Jaipur. The kit was distributed to 157 Safai sathis, and has all the basic necessities like salt, flour, rice, oil, spices, dal. The kit will help the Safai Sathis with their ration needs, and help them set aside more for education of their kids, health and future deposits.</li> <li>• Monthly ration kit distribution was organized under HCCB-UNDP-NNJ Heritage by Center For Development Communication.</li> <li>• The kit was distributed to 157 Safai sathis, and has all the basic necessities like salt, flour, rice, oil, spices, dal. The kit will help the Safai Sathis with their ration needs, and help them set aside more for education of their kids, health and future deposits.</li> </ul> <p><b>Mumbai –</b></p> <p>Prithvi PWM' Project, Stree Mukti Sanghatana-Parisar Bhaghini Vikas sangha has been connected with many Safai Sathis. SMS-PBVS provides gifts to Safai Sathis every year in Diwali as form of recognize their labour in making city clean. In this Diwali, PBVS gave bonus to 15 Safai Sathis in Chembur ward, who sell their material to PBVS. This was a small initiative taken by PBVS to help Safai Sathis and make them financially sustainable.</p> <p><b>Pimpri Chinchwad –</b></p> <p>29th October, organized an COVID -19 vaccination camp for the Safai sathis working at PCMC</p>
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**Table 2E – IEC Activities**

## **Photo Gallery – IEC Activities**



PLTP Campaign, Mumbai



Ration Distribution



Odisha, Workshop

## (ii) HDFC

S. No.	IEC Activities	Oct – Dec' 21
	Awareness Activities	<ul style="list-style-type: none"> <li><b>Participated in Awareness program:</b> Participated in an awareness program organized by Government Youth Hostel at Campal, Panaji to educate youth and NCC cadets on waste management.</li> <li><b>Door to Door Awareness Program:</b> Regular D2D awareness carried out with garbage collection vehicle in various areas in the city for promoting Source segregation of waste in different wards.</li> <li><b>Organized Cleanliness Rally:</b> A cleanliness rally organized from Bhairav Mandir to Maya Market Shahee Smarak and Sabzi Mandi, Amit Gram for making citizen aware regarding source segregation and keep Rishikesh Clean and green.</li> </ul>



		<ul style="list-style-type: none"> <li>• <b>Awareness Session for local community members:</b> Team visited The Sensible Earth Organization to purchase cloth bags for distribution at the society level and market level and market area for creating awareness on plastic Free Panaji Campaign.</li> <li>• <b>Awareness Program conducted in ward 20:</b> An awareness program has been conducted at Dr. Hatwal park, hanumantpuram, Ganaga Nagar create awareness about source segregation of waste in the presence of Ward councilor Mrs. Uma Brijpal Rana and citizens of ward no. 20.</li> <li>• <b>Beach Cleaning Campaign:</b> Organized a beach cleaning campaign at Miramar beach with the slogan of “My Waste Is My Responsibility- Swach Bharat Swast Bharat.”.</li> </ul>
	<b>Swachhta Kendra Visit</b>	<ul style="list-style-type: none"> <li>• <b>Exposure Visit by NCC and FOB:</b> The NCC group along with Army officers and The Field Outreach Bureau team member visited the MRF center along with the SHG member and CCP officials to know the operation process, waste management process and appreciated safai sathi's for their good work.</li> <li>• <b>Visit by GIZ team members:</b> Team GIZ visited MRF center, Govind Nagar to understand the dry waste management system in Rishikesh and the mechanism on how to integrate the informal waste pickers into the mainstream.</li> </ul>
	<b>Meetings with Key officials</b>	<ul style="list-style-type: none"> <li>• <b>Meeting with Women's Commission Goa:</b> A meeting conducted with Dr. Vidhya Gawde, President of Women's Commission Goa at her office with UNDP team about organizing a motivation session for the safai sathi'</li> <li>• Meeting conducted with the GNIDA officials regarding organizing the stone laying event under the project.</li> </ul>
	<b>Launch Event</b>	<ul style="list-style-type: none"> <li>• Bhoomi Pujan of Material Recovery Facility in Greater Noida to better manage plastic waste. Will setup a Swachhta Kendra in Greater Noida which will help manage 300 MT of dry waste per month &amp; empower 400 safai sathis.</li> </ul>

<b>Workshops/Trainings</b>	<ul style="list-style-type: none"> <li>• <b>Setting up of Ganga Caupal:</b> Ganga Chaupal was set up at Triveni Ghat to educate the community including the tourists to keep Ganga Clean and spread awareness by distributing pamphlets for promoting source segregation of waste.</li> <li>• <b>Sessions at RWA:</b> Triggering session conducted at Shiv Ganga Apartment, and Ganga Residency apartment, ward 20 to discuss the importance of source segregation of waste and different categories of waste. Demonstration of Source segregation done.</li> <li>• <b>SWM workshop at school:</b> SWM workshop conducted at Saraswati Shishu Vidya Mandir School, Adarsh Nagar where segregation of waste into different categories has been demonstrated, SWM, type of waste generators, categories of waste and its safe treatment and disposal were discussed. Swachhta oath had been taken at the end of the session</li> <li>• <b>Virtual Sessions for educational institutions in Panaji:</b> Virtual training on waste management for the students at Don Bosco School and Goa Home Science College.</li> </ul>
<b>Key Days Celebration</b>	<ul style="list-style-type: none"> <li>• <b>Celebrated World Cleanup Day:</b> Participated in the cleanup program organized by feedback foundation on the occasion of world cleanup day at Triveni ghat. The SS were apprised on the importance of protecting the environment and reducing the use of plastic.</li> <li>• <b>Azadi ka Amrit Mahotsav:</b> On the occasion of "Azadi Ka Amrit Mahotsav" a Waste to Art Exhibition organized at Nagar Nigam Rishikesh in which the Children of Govind Nagar, students of Rishikesh Public School, recyclers and several Self-help groups participated.</li> </ul>



Greater Noida MRF Launch



### (iii) HUL

- Essential material and ration distribution during COVID-19 crisis. Material was distributed to 654 families under initiatives by Project Mumbai, Azim Premji Philanthropy Initiative, United Way Mumbai with Loreal India
- Free meal service to safai sathis by Feeding Zomato-India to 10 safai sathis
- 4 meetings with MCGM officials.

Sl. No.	Activities as approved in Contract	Activity details in H west	Remarks
1	Wall Mural	We are planning to make an information mural for our Dry waste Gala also.	For the Official Inauguration of H West Swachhta Kendra, we have designed and painted Mural at office opposite wall with the help of designer and painter
2	Satanislaus School Children Visit For International Plastic Recycling Project.	We have provided all the Information which is required for Project Waiting for the result.	The Students from Satanislaus School at Hill road Bandra west taken part in International Project Assignment (Plastic Waste Recycling process). For this, they had visited to swachhta Kendra along with their parents to gain practical knowledge on segregation, processing and recycling of plastic waste.



3	E Waste Collection Drive With ALM	We are planning to Implement this Practice to Entire H West ward Soon.	Citizens are getting sensitized about hazards associated with e-waste.
4	Thermo coal Recycling	We are planning to bring a solution where we can decrease volume of Thermocol before dispatching.	Citizens and RWAs are very happy and appreciating our efforts
5	Tetnus Vaccination Camp	Total 100 Nos of Sweepers Safai stahis took benefit of the camp	We will plan next Tetanus shot for these Safai Sathis in month of June -22
6	E Waste Collection from St Peters Church.	More Than 500kg E Waste and 100 kg Plastic waste has been collected within a period of 3 months.	We had Recently Provided them the Certificate of Appreciation to Encourage and Motivate them for more segregation at Source.
7	Eco Friendly Christmas Celebration At Social media.	We Had Given Personalised 2022 Calendars to Winners and certificates to Citizens who wins the Competition.	Through these social media campaigns, we are trying to bring awareness among young generations about the impact they can create by choosing eco-friendly celebration medium.
8	Christmas Waste Collection Drive.	As we are getting very good response in our drives so, we will be conducting such monthly drives next month	Good way to promote source segregation.

Sr. No.	Activity Name	Activity Details in G South
1	Meeting with safai stathis	A routine monthly meeting was held with the safai sathis working in the Swachta Kendra (Split 2 Male and 1 Female) regarding status of work, dry waste sorting, issues faced, etc.
2	Hygiene kit distributed to SS	Hygiene kits were distributed to 11 Safai Sathis (Female) from the Dadar and Parel area. This would help the SS maintain hygiene and safety. 4 members of SMS were present, and the distribution took place at the Mahalakshmi SK.
3	Display of categories of waste at SK	A system to display different categories of waste, so that visitors can understand the process better, was put in place. Baskets with samples of different types of dry waste have been kept with cards showing their types.

4	Plumbing work at SK	The plumbing work to put in place a water line for the SK was initiated. The work was successfully carried out and with the procurement of water connection, now there is supply of water at the SK.
5	Dussehra celebration at SK	SMS team (2 Supervisors and 3 SS) celebrated Dussehra at the SK.
6	Welding work for water pipe undertaken	Welding work for water pipe took place at the SK.
7	12 Safai Sathis on boarded for purchase of waste	12 safai sathis from around Deepak Talkies area have been on-boarded on the project who will be selling dry waste on a regular basis to SMS.
8	SMS and UNDP meeting	The SMS team met with Aparna and Shivani from UNDP. The meeting took place in the Mahalakshmi shed. Strategies to increase collection of dry waste was discussed
9	Cupboard installed	A steel Almirah was installed in the SK for storage of project materials and reports.
10	Secretary of MNS Party Uttam Sandav visited the SK	Mr. Uttam Sandav visited the Mahalakshmi SK to get an overview of the project and understood the process of waste segregation. He commended the working of the project.
11	Water cane installed	Water cane installed to provide clean drinking water to workers in the SK
12	Corporator Snehal Ambekar visited the Mahalakshmi SK	The Corporator Ms. Snehal Ambekar along with Mr. Abhijeet from BMC visited the SK to review the repair work done in terms of water tank and ceiling sheet installation. They also took note of the flooring repair work that needs to be completed.
13	Drop-off point signage put up at Mahalakshmi SK	A board was put up at the SK as a signage displaying “drop – off point” for dry waste. It also showed the different types of dry waste that could be handed over.
14	G2 site construction	The construction of G2 SK is progressing well. 90 percent of the construction work is done. Site will be up by January 2022.



Ration Distribution



Shed Construction in G South

S. No.	Activity name	Activity details in Lucknow
<b>Oct – Dec’ 21</b>		
1	Swachhta Champion	<ul style="list-style-type: none"> <li>MJS organized an Inclusion Session for Safai Sathis.</li> <li>Discussed on the importance of their contributions toward cleanliness and recognizing safai sathis as Swachhta Champions</li> </ul>
2	Plog Walk and Awareness Drive	<ul style="list-style-type: none"> <li>Organize a plog walk and awareness drive in Hazratganj</li> <li>Aim is to interact with people along with collection of waste from road while walking.</li> </ul>
3	Collection Site Visit	<ul style="list-style-type: none"> <li>HAL Collection Site Visit with Karo Sambhav representative.</li> <li>Waste Collection, Segregation and storage process was shown to him along with documentation</li> </ul>
4	RWA Meeting	<ul style="list-style-type: none"> <li>RWA meeting organized in Manas Enclave phase 2.</li> <li>Interaction with residents regarding waste segregation and composting</li> </ul>
5	Health Camp	<ul style="list-style-type: none"> <li>A Health Camp was organized for Safai Sathis.</li> <li>A General Health Checkup of Safai Sathis was done.</li> <li>Safai Sathis was also counselled giving due importance to Mental Health.</li> <li>Promoted Awareness on Health &amp; Safety Measures for protection against Covid-19.</li> </ul>
6	Plastic Segregation Training	<ul style="list-style-type: none"> <li>Plastic Segregation Training was organized at Swachhta Kendra</li> <li>Objective was to aware safai sathi about different categories of plastics.</li> </ul>
7	SHG Formation & Meeting	<ul style="list-style-type: none"> <li>A new SHG formed this month named as Ghaila Swayam Sahayata Samuh</li> <li>A SHG meeting was conducted of Male SHG.</li> </ul>
8	Entrepreneurship Development Training	<ul style="list-style-type: none"> <li>Entrepreneurship Development Training organize for SHG</li> <li>SHG prepared plastic bags</li> <li>These bags will be used for terrace farming instead of pots</li> </ul>
9	Door to door awareness	<ul style="list-style-type: none"> <li>Door to door awareness campaign at Vrindavan Yojana</li> <li>Households are made aware on source segregation</li> </ul>
10	SHG Meeting & Income Enhancement Session	<ul style="list-style-type: none"> <li>A SHG meeting was conducted of Male SHG.</li> <li>SHG discussed on how they can engage in income enhancement activities.</li> </ul>
11	Children Career Guidance & Soft Skill Training	<ul style="list-style-type: none"> <li>MJS in collaboration with Aaganwaadi Kendra (Madiyaon Lucknow) organized a Drawing Making Competition for underprivileged children.</li> <li>The session focused on creating spaces of learning and support for the kids.</li> </ul>

S. No.	Activity Name	Activity details in Amritsar
1.	Plastic Lao Uphar Pao campaign at company Bagh	An eight-day Awareness campaign at Company bagh, and one day at UT market Amritsar.
2.	Joint event with Nehru Yuva Kendra	Plastic plugging campaign in collaboration with nehru yuva kendra in company bagh, Amritsar.
3.	Safai Sathi felicitation function	An event to appreciate the work and entrepreneurship efforts of safai sathis towards waste management.
4.	Awareness session at Government Sen. Sec. Smart School	Awareness session with school children about waste, its categorization, and its safe disposal.
5.	Awareness session at Khalsa College of woman.	Awareness session with college students about waste, its categorization, and its disposal.
6.	Plastic Lao Uphar Pao Campaign at UT Market	Shifted the plastic lao uphar pao stall to university market, G.T. Road, Amritsar.
7.	Children Engagement	Celebrated the world hand-washing day with safai sathis children.
8.	Awareness session at SUN Foundation Multi-skill development centre, ASR.	Awareness of students about solid waste management, sensitize about the difficulties faced by waste workers, importance of source segregation.
9.	Safai sathi SHG training	Candle making training of safai sathis women SHG.
10.	National Unity Day celebration	In collaboration with nehru yuva kendra National unity-day was celebrated, Amritsar.
11.	Door to Door Motivation	Motivated people in the allotted wards about different aspects of solid waste management.
12.	Health cum vaccination Camp.	Vaccination camp at Bangla colony, Gate Hakima, Amritsar.

13.	Safai sathi training on financial literacy	To improve knowledge of safai sathis about financial tools, basic terms, and benefits of savings, etc.
14.	Awareness session with RWA	Aware and motivated Model town RWA members on segregation, community engagement, etc. letter exchanged.
15.	Rally of Modal town government school.	Awareness rally in ward no. 76 by Government school children.
16.	Safai sathi Bank passbook distribution.	Hand overed bank account passbook to 15 Safai sathi.
17.	Door to Door Motivation	Motivated people in the allotted wards about different aspects of solid waste management.
18.	Devi SHG, Komal SHG & Nari Shakti SHG meeting	Collected Monthly saving and decided to deposit in SHG bank account.
19.	Door to Door Motivation	Motivated people in the allotted wards about different aspects of solid waste management.
S. No	Activity name	Activity Details in Kolkata
1	Second Generation Intervention	<ul style="list-style-type: none"> <li>Global Handwashing Day celebrated.</li> <li>22 Children of Safai Sathis practiced handwashing and hygiene.</li> <li>Mask and soap were distributed among children.</li> </ul>
2	Social inclusion of Safai Sathis	<ul style="list-style-type: none"> <li>A social inclusion session was conducted with Safai Sathis regarding importance of their roles in the society and their health.</li> </ul>
3	Residential welfare Association meeting at Chowbaga	<ul style="list-style-type: none"> <li>In this session women were trained on household waste segregation.</li> <li>List of dry and wet waste were distributed to each building of the apartment.</li> </ul>
4	Occupational hygiene and safety session	<ul style="list-style-type: none"> <li>To educate safai sathis about occupational hygiene and safety to be followed</li> <li>13 SS present</li> <li>COVID safety and protocols were also discussed.</li> </ul>
5	Second generation intervention	<ul style="list-style-type: none"> <li>World children's Day celebrated with SS children at GPF</li> <li>In the session children were engaged through art therapy.</li> <li>19 children were present</li> </ul>
6	Health camp	<ul style="list-style-type: none"> <li>Free health check-up for SS</li> <li>36 SS and family members were reached out</li> <li>World immunization day celebrated, doctor discussed boosting immunity by following healthy habits and food.</li> </ul>
7	Financial inclusion session	<ul style="list-style-type: none"> <li>Discussed the existing schemes of government for Safai Sathis.</li> </ul>



		<ul style="list-style-type: none"> <li>Details have been taken for bank account opening and PAN card making.</li> <li>17 SS participated</li> </ul>
8	Social Inclusion session	<ul style="list-style-type: none"> <li>Vaccination Drive for safai sathis</li> <li>56 SS</li> </ul>
9	Financial Inclusion session	<ul style="list-style-type: none"> <li>Bank Account opening</li> <li>Registered under Pradhan Mantri Jeevan Jyoti yojana</li> <li>36 ss</li> </ul>
10	SHG meeting	<ul style="list-style-type: none"> <li>Initiation meeting regarding SHG concept</li> <li>10 members</li> </ul>
11	Safai Sathi meeting	<ul style="list-style-type: none"> <li>12 SS participated</li> </ul>



**IEC Activities Glimpses**

## vi. Nayara Energy

No	Types of Activity	IEC Activity
1	Capacity Building & Training	<ul style="list-style-type: none"> <li>40 Safai Sathis including onboarded of new ones with 32 members; were motivated and punctuated to take safety measures like wearing masks, gloves and shoes etc. while doing the waste handling work. For their social and economic upliftment, they were also educated to join and take advantage of all government schemes by giving information about government eligibility benefits through Ration card, Aadhar card, Ayushman card etc</li> <li>Training of Sakhi Mandal members - A training on 'Roles and responsibilities of Mohalla committee in ward wise waste management proces' was conducted for Sakhi Mandal members. How do they get benefited with waste recycling businesses was also shared and asked their association for their livelihood purpose? Total 17 female members were participated in the training session along with of their circle Adhyaksha- Mrs Meena Ben.</li> </ul>
2	Cleanliness Drives	<ul style="list-style-type: none"> <li>Cleanliness Drive - Ward wise nuisance spots were identified from where MSW was collected for its disposal to final disposal site. To stop this, community is first appraised of the options available and then asked to give their considered opinion on what will work in their area and how much they are willing to cooperate. In result, as a part of social responsibility, community involves themselves in the cleanliness activity with collaboration of Municipal Sanitary department.</li> </ul>
3	Awareness on waste types, source segregation	<ul style="list-style-type: none"> <li>Swachta Pakhwara (Shapath / pledge) at Khambaliya - Na gandagi karenge, Na karne denge' by inviting people to participate in the drive, the Ajaadi ka Amrut Mahotsav had turned into a National Movement. District collector, DDO, municipal officials and Corporators were participated and lead this event.</li> <li>The Khambalia municipality with the technical support of FINISH and UNDP; has embarked a unique initiative to invoke women and girl power to help Khambhalia Municipal become the number one municipality in waste segregation and its safe disposal. The council chairperson Bhavna Ben along with her Corporators team has inspired women by personally visiting Durga Puja and Garba sites during the festive season.</li> </ul> <p>After the implementation of D2D Awareness along with daily Door to Door garbage collection system in the morning hours from 8 am to till 11.30am; it has now become the practice of</p>



		<p>every citizen to store the household waste temporarily in their dustbins till Door-to-Door garbage collection vehicle arrives. This has made a good improvement in the overall scenario. Sense of good hygiene and awareness towards environment are visible. On request from shop keepers, waste collection system is made operative and facilitated in second shift from 7 pm to 9 pm to facilitate commercial units</p> <p>Sustainable School Sanitation Awareness activities- To make effective role of children in safe behavior of waste disposal, dialogues and sessions were organized with children in various schools and community level in which children participated enthusiastically. Total outreach 648 students.</p> <p>Swachhta Rath Inauguration - On 14th December, 'Swachhta Rath' was flagged off by the Hon'ble Khambhaliya district Collector - Sh M A Pandaya and Khambhaliya chairman Mrs Bhavna Parmar, to spread awareness under the ambitious 'Integrated Plastic waste management project' jointly run by Khambhaliya Municipal, Nayara and UNDP. The whole program was steered by Khambhaliya CO sir - Sh S N Patel with active participation of various ward members, Nayara representatives and FINISH Society team.</p> <p><b>Awareness activities in schools of Jamnagar</b> - Awareness program was also done with student of the following schools:</p> <ul style="list-style-type: none"> <li>✓ J M K middle school under ward No: 2A. Total students present were 136.</li> <li>✓ J M K primary school under ward No: 2A. Total students present were 110.</li> <li>✓ Sun Shine middle school under ward No: 5. Total students present were 105.</li> <li>✓ Sun Shine high school under ward No: 5. Total students present were 125.</li> </ul>
4	Health Camps	<p>Health Camp for Safai Sathis - A camp for free medical check-up for safai sathis of Khambhaliya municipal, was organized in collaboration of FINISH Society, UNDP and Nyaara. It included general health check-up i.e., BP and blood sugar Level and also prescribed necessary actions in the form of tests or medications based on the diagnosis.</p>
5	Meetings	<ul style="list-style-type: none"> <li>• Visited the MRF center in Jamnagar that is built by NEPRA Resource Management Pvt. Limited. The HO is situated in Ahmadabad. The have such set-up in Indore, Bhopal, Mumbai and Rajkot. Had a discussion with Mr. Hitesh Makwana, Plant Manager. The discussion was on Nepra to obtain an authorization letter from JMC (as per their contract) for getting dry waste from wards where the project is operational at present. The vehicles that</li> </ul>

		<p>are collected waste separately in the designated compartments from the wards where we are operational at present, shall henceforth off load the dry waste in this MRF plant.</p> <ul style="list-style-type: none"> <li>• Meeting was held with Dy. Municipal Commissioner regarding space for starting of an incubation center for SHG woman's and rag pickers from the city settlements. Briefed him on the concept of having an incubation center, wherein SHG woman's and rag pickers would be imparted training for making value added products from waste materials. In this regard requested him for providing a space for starting of the center. He has assured us to provide some space for the same.</li> <li>• Meeting with Mr. Deepak Shingall Deputy Engineer, SBM in JMC regarding some specific support required from JMC in executing certain activities planned under IEC activities. He is ready to support and asked to share next 2 weeks activities with him, so that he could deploy his team and equipment as required in conducting events/ activities planned.</li> <li>• Meeting with Ms. Harsha Ben, CDPO in her office and briefed her about the project and how AWWs from Anganwadi Kendra's on the city could be roped in to give synergy to the work. We have already initiated triggering AWWs in the wards entered and shall reach to more. She assured all support and cooperation from her end and said we can have the AWWs in events like clean up drives, campaigns etc.</li> <li>• Dy. Commissioner visited ward 5 &amp; 5A to take stock of the work done by the JMC sweeping team in the wards. FF team was doing morning follow-up and met the Dy. Commissioner in the wards. He also visited school and AWCs in the wards</li> <li>• SHG Meeting - Triggering was done with women residing in the colony behind Soda School under ward No 5A. These women are also brought under the fold of SHG formation in this colony. A meeting was held with an already formed SHG group in Ward No- 5. They were oriented on source segregation of wet and dry waste and also that they shall be trained to make value added products from dry waste (recyclables) for income generation.</li> </ul>
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#### Glimpses of the Activities –



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